



Buffalo Bytes



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CUSTER CONNECTIONS

This Holiday Season use and gift Custer Cash

Because keeping business and dollars local is important to our area, the Custer Area Chamber of Commerce offers Custer Cash as one of its member benefits. All Chamber members are eligible to participate in the program. There is a \$25 annual participation fee to cover the administrative costs of the program. Support for this program from our members is strong with many area businesses (listed below) accepting Custer Cash. Anyone (businesses, individuals, local and non-local) can purchase Custer Cash. It makes great year-round gifts and incentives and is especially popular during the holidays.

In addition, the Chamber provides thousands of dollars of complementary Custer Cash for many events held in our area throughout the year, and the cash is all spent in our local businesses while the event participants are here. In 2024 these events include the Custer Trade Show; YMCA Soccer Tournament; Tesla Rally; Off-Road Rally, Gold Discovery Days Car Show, Gold Panner's Race, Fun Run & Volleyball Tournament; Disc Golf Tournament, Custer Cruisin' Mayor's Ride; Lean Horse Run; Mustang Rally; Studebaker Car Show, Candy Cane Hunt, and Christmas Lighting Contest.

Custer Cash works exactly like cash:

- Custer Cash is purchased at the Chamber in increments of \$5, \$10 or \$20.
- Participating businesses are listed on the back of each Custer Cash certificate so people know the businesses that accept Custer Cash.
- Participating businesses accept Custer Cash exactly like cash. Change is given if the full amount of the Custer Cash is not spent. It is not to be used as an exchange for cash.
- Businesses bring the Custer Cash they have accepted to the Chamber and they are reimbursed for the full face value of the Custer Cash. Reimbursement is made after the 15th and 30th of each month. The Custer Cash certificates must be presented to the Chamber for reimbursement.

Thank you to all our participating businesses for making this popular program so successful!

Current participating businesses:

A Walk in the Woods
Altitude Gifts & Sweet Shoppe
Art Expressions of Custer
Baker's Bakery
Begging Burro
Black Hills Burger & Pizza Co.
Black Hills Parks & Forests Assoc.
Black Hills Power Bikes
Buglin' Bull
Calamity Jane's Coffee Shop & Grill
Carson Drug
Claw Antler & Hide
Common Cents Convenience Store
Custer Ace Hardware
Custer Beacon, The
Custer County Candy Company

Custer Senior Center

Custer Senior Center
Dakota Greens
Feel Good Cafe
Frontier Photo
Gold Pan Saloon
Good Karma
High Mountain Outfitters- Custer only
Horatio's Homemade Ice Cream
Jenny's Floral
Lynn's Dakotamart
Maria's Mexican
Miner's Cup
Mount Rushmore Brewing Co.
Our Place
Pizza Hut
Pizza Mill
Pounding Fathers
Premier Family Eyecare
Purple Pie Place
Rocky Knolls Golf Course
RP Lumber
Sage Creek Grille
Sweet Clover & Sage Salon
Skogen Kitchen
South Dakota Outdoor Shop
Subway—Custer only
The Custer Wolf
VFW Post 3442
Wicked Espresso

If you're not a Custer Cash participant, we hope you will consider joining. If you have questions, or are interested in being a participant, please contact Dawn Murray at 605-673-2244, or dmurray@custersd.com





**Stuff your
stockings with
Custer Cash**



Dawn Murray
Executive Director

IMPORTANT ANNOUNCEMENTS

CHAMBER STAFF

Dawn Murray

Executive Director

Have you ever wondered where your tax dollars go?

dmurray@custersd.com

Fred Baumann
Information Associate

fbaumann@custersd.com

Pat Hattervig
Information Associate

phattervig@custersd.com

Adrianna Burgess
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Joel Behlings
Information Associate

info@custersd.com

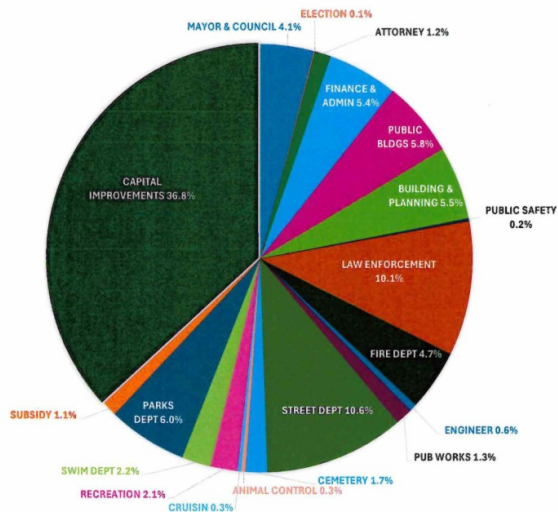
2024

Board Of Directors

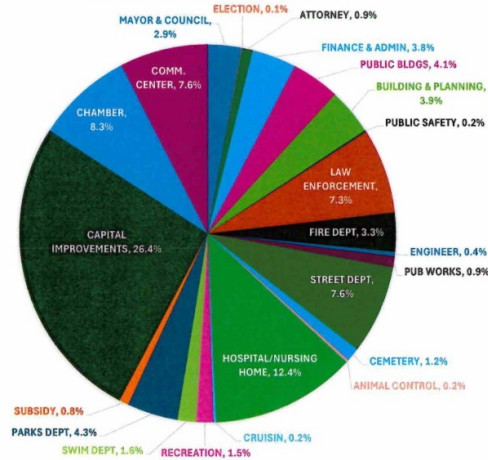
Amy Bailey - President
Craig Reindl - Vice President
Michelle Fischer - Treasurer

Amanda Allcock
Carrie Moore
Corey Virtue
Eric Butler
John Stahl
Miranda Boggs

WHERE DO CITY PROPERTY TAXES GO?



WHERE DOES CITY SALES TAX GO?



2025 Custer City Budget

Printable Copy

It is time to elect your Chamber board members. This year, Craig Reindl, Eric Butler and John Stahl 's seats are up. Please pick three individuals from the candidates below to serve on the 2025-20274 Custer Chamber Board.

Meet the 2025 Chamber Board Candidates

Julie Jenniges - City Liaison

Mark Naugle - School Liaison

Lydia Austin - CSP Liaison

Jessica Noteboom - BID Board Liaison



Ronni Calvird

I am lucky enough to have graduated from Custer School District with the infamous class of 1995. After college and moving away there was nothing like coming home. I have worked for American Family Insurance for over 20 years with almost 12 years (on February 1st) as the agent. I have offices in Custer and Hot Springs. In order for us to be the Hallmark town, so many think we are, we must encourage and support each other. Not only do we have to support each other in business, we also need to be active in organizations that support our community. I have been a board member for Custer Youth and Alumni Foundation and the YMCA Childcare Auction Committee. I am currently a member of the Southern Black Hills Realtor for Kids and a Deacon at Crossroads Church. My team volunteers with Freshman Impact. I also chip in and help the Chamber with many of their events and help run the Cornhole Tournament during GDD. My goal is to see ALL Custer businesses thrive and work together.

Scott Eastman

Hello, Custer Chamber membership! My name is Scott Eastman. Kelly, my wife, and I moved to Custer in December of 2020, and even before that happened, the first conversations we had in the area were with the Chamber. I started my technical software and sales business career in the Chamber of Commerce in Northern Colorado over 20 years ago, and still to this day, the Chamber is my favorite way of working with and in the community. Kelly, whose family is all around the Black Hills, and I rapidly became a part of the community here in Custer over the last four years.

We started our business, K&S Stagecoach Stop, in March of 2021. Since then, we've welcomed and hosted 100s of families from across the country to our community... pointing them to our amazing local businesses!

So, why am I excited to accept this nomination for a board of directors position with the Chamber? There is, in my opinion, no better way to GIVE BACK to my beloved community than being active in that community. Volunteerism in my personal and professional lives has always been a major part of my life.

Finally, the reason I'm excited to accept this nomination is because we have personally supported the local businesses as much as absolutely possible and have become friends with so many community leaders and business owners. I'm excited to learn how we support more and more of you all year round. Together, collaboratively, our community and our local businesses will continue to thrive!

What's next? You heard it here first everyone! Watch for the rolling out of my technology and cyber security brokerage business VERY soon!

PS... if you're a billiards player, you've likely seen me around the tables here in the region. Pick up a queue and let's shoot!



Lori Harrison

My name is Lori Harrison, my husband and I moved here in 2014 and bought Calamity Peak Lodge. I am also a Registered Respiratory Therapist at the VA in Hot Springs full-time. In 2015 my husband and I started Black Hills Backhoe Service as well, which I'm the office manager. My husband was born in Deadwood and we have lots of family and friends throughout the area, so this was like coming home for us since we have spent so much time in the hills. I have also been on several different boards from school PTA, which I started two of them to Medical licensure here in SD and other places, and have almost held every position on the board. My life is moving in a different direction and would love to become more involved in our community. This picture is of me going out with my husband but most people know me with my hair pulled back or put in a ponytail because I'm usually working.

Keely Mahony

Keely Mahony is a business owner, advocate, and online marketing guru. Although not a native to SD, she has family ties to the state and in 2015, when the opportunity arose, purchased Black Hills Balloons, a business located in Custer SD. Hailing from a ballooning family, it was the change needed to step away from her corporate marketing career and live a slower paced life. After 15 years of corporate marketing for SeaWorld and Hard Rock International (headquarters for the global café, hotel, and casino brand), she was primed to bring more to the Black Hills business originally founded in 1984.

Since taking ownership, the company has been recognized by Google, Facebook, and more, for the creative marketing and management of a small business. Google recognized Black Hills Balloons as the only SD business featured in their 2020 annual Economic Impact Report, while Facebook recognized Keely as a 'Facebook Leader', inviting her to a small group (at time of inclusion, it featured 500 business owners nationwide). Both inviting her to separate Washington DC conferences in 2022 to learn and grow through personalized presentations and meeting fellow small business leaders. Since then, the business has been featured annually on national and local media, recognized by online platforms, and grown into a globally recognized business; one of the largest and longest-running hot air balloon ride businesses in the country. The business is now located in downtown Custer on Mt Rushmore Rd. While the downtown location is not necessary for their business, it stands as an example of their commitment to main street America and their interest in maintaining local economic development and community preservation.



Craig Reindl

I am one of the very few and fortunate people around to be able to call Custer, the only home I have ever known. Born and raised right here and now raising my family along with my wife Micki, who is also a Custer native. For the last 18 years I have had the opportunity to be a part of the Custer business community by working as a Realtor with Western Skies Real Estate, along with being a Broker/Owner since 2018. Over the years I have seen many changes to the Custer area, people coming and going, new businesses starting, old businesses closing their doors, but the one thing that has maintained all these years is the truly unwavering sense of community. Being a part of that community, both on and off of main street, is something I hold in very high regard.

*I apologize for the error in yesterday's eblast. I misspelled Keely Mahony's name.

Printable Copy

Printable Ballot



MINIMUM WAGE INCREASES JANUARY 1

Effective January 1, 2025, South Dakota's minimum wage for non-tipped employees will be **\$11.50 per hour**, up from \$11.20 per hour in calendar year 2024.

For tipped employees, the hourly minimum wage for calendar year 2025 will be no less than **\$5.75 per hour**, up from \$5.60 in calendar year 2024.

With limited exceptions, South Dakota's minimum wage applies regardless of the age of the employee, the number of hours worked each week, or length of employment.

For more information, visit the *DLR website*.

To have things added to Buffalo Bytes, please send to bytes@custersd.com. Items need to be received by Wednesdays at noon in order to be added to weekly Buffalo Bytes. Thank you!

MARK YOUR CALENDAR

December 7

Custer Christmas Parade

5:30 pm

December 12

Custer Chamber Mixer

VFW Post 3442

5 - 7 pm

December 19

Custer Chamber Board

ballots due

December 22 - Jan 1

WEEKLY HUMOR



CHAMBER HAPPENINGS

CUSTER
Christmas PARADE

DECEMBER 7 AT 5:30PM

REGISTER
NOW



Candy Cane

Candy Cane

Hunt

9:30 A.M.



Custer Elementary School Playground
Ages 0-11

**It looks like Santa's elves
dropped candy canes all over
the playground. We need your
help to pick them all up!!!**



Christmas Scavenger Hunt



DECEMBER 7TH-DECEMBER 13TH

**PICK UP A CHRISTMAS SCAVENGER HUNT CARD
AT SANTA'S VILLAGE SATURDAY, DEC. 7TH.**

**BRING YOUR COMPLETED SCAVENGER HUNT CARD
TO THE CHAMBER BY FRIDAY, DEC. 13TH TO BE
ENTERED INTO A DRAWING FOR A FUN PRIZE.**



When you, as a Chamber Member register for this class, enter the code **CHAMBERMEMBER** to receive half price! All of this amazing information for just \$30. Don't delay, get registered today!

Small Business Basics Returns to Custer!

Are you an existing business owner? Are you starting a new business?
Or maybe you are just exploring a business idea?
Small Business Basics has information vital to your success!



WHEN: Tuesdays, 5:30pm-8:30pm
January 7, 14, 28; February 11, 18, 25

WHERE: Custer, SD
Jan. 7 – Custer School Board Meeting Room, Armory, 527 Montgomery St.
Other Sessions – Pine Room, Custer County Library Building, 447 Crook St.

COST:

- FREE for Custer Area Economic Development Corp. members
- \$60/person – nonmembers

MEALS: A light meal served at each session; included in registration fee.

Bring your laptop if you have one!

Join us for this six-session workshop series and learn more about...

- | | |
|------------------|-----------------------------------------------------------------------------------------------------|
| Session 1 | Entrepreneurship – Planning for Success
Beginning Your Business Plan
Business/Legal Structure |
| Session 2 | Human Resources
Insurance |
| Session 3 | Marketing / Social Media Marketing
Pricing Products and Services |
| Session 4 | Sales/Use/Excise Taxes
Customer Service |
| Session 5 | Business Networking
Innovation Meetings for Your Business |
| Session 6 | Financial Statements
Financing Options |

This is your opportunity to complete or update your business plan and develop valuable contacts with organizations that can help you in business!

Session topics may be in a different order based on speaker availability.

BUSINESS PLAN CONTEST: Prizes for best new business plan and best existing business plan!

REGISTER by FRIDAY, Dec. 13, 2024.

Payment due at registration. No refunds.
A minimum of 12 people must be registered to offer this class. Class size is limited to 25 participants.

To register:

<https://small-business-basics-custer.eventbrite.com>

For help with registering:

Tanya Olson 605-673-3167 OR
custeredc@gmail.com



SOUTH DAKOTA STATE UNIVERSITY EXTENSION



Attention all you Christmas home decorators!

The Custer County Chronicle and Custer Area Chamber of Commerce are again teaming up to plan an exterior

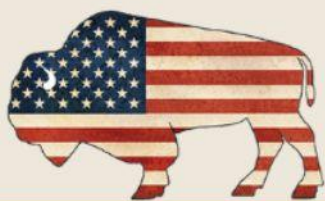
Christmas decorating contest, in which we want you, the reader, to submit either your decorated home/business or the home/business of an outdoor display you enjoy.

Entries will be collected by the Chronicle until 5 p.m. Dec. 20. The public will choose the winners via online voting. The top three place winners will be awarded prizes.

The winners will be announced in the Jan 1 issue of the Chronicle and on the chamber's social media pages.

To enter the contest for yourself, a friend, neighbor, whatever, send the photo of the home or business to us at custernews@gwtc.net or through our Facebook page, which can be found by searching Custer County Chronicle on Facebook. Or, just give us an address to check out (it has to be OK with the homeowner) and we can take it from there.

The top three finishers will receive free subscriptions (or a year of an extended subscription) to the Chronicle, as well as Custer Cash. The first place finisher will receive \$100 in Custer Cash, with second place receiving \$30 and third place \$20.



CUSTER
Chamber of Commerce

**Chamber
Mixer**

Hosted By:



December 12th from 5 p.m. - 7 p.m.

Held At the VFW Post 3442

721 Mt Rushmore Rd, Custer, SD 57730

**MIXERS ARE A GREAT WAY TO MEET, MIX, AND MINGLE
PLEASE BRING A FRIEND AND ENJOY SOME REFRESHMENTS**





MERRY CHRISTMAS

THE CHAMBER OFFICE WILL
BE CLOSED STARTING
DECEMBER 23RD AT NOON
UNTIL JANUARY 2ND

2025 CHAMBER

EVENTS



- January 23- Mixer at State Farm
- February 20- Mixer Custer Dental Studio
- February 24-March 1- Custer Restaurant Week
- March 1- Custer Trade Show
- March 20- Mixer at Dacotah Bank
- April 10- Spring Fling
- April 17- Mixer at Lewis Realty
- May 15- Mixer at 1881 Courthouse Museum
- June 13-15 Off Road Rally
- June 20-22- Summer Mickelson Trail Trek
- July 4-6 July 4th Festivities
- July 4- 4th of July Parade
- July 18-20- Gold Discovery Days
- July 19 -Gold Discovery Days Parade
- August 15-16 Custer Crazy Days
- August 16- Community Wide Rummage Sale
- August 31- Studebaker Car Show
- September 11- Mixer at Carrie's Flower Shop
- September 19-21- Mickelson Trail Trek
- October 16- Annual Dinner
- October 25- Monster Mash
- October 31- Merchants' Trick or Treat
- November 20- Mixer at Edward Jones- Jared Slagle
- December 6- Christmas Parade
- December 18- Mixer at South Dakota Outdoor Shop



Thank you

for renewing your Chamber Membership

1880 Train
1881 Courthouse Museum
21 Electric
A Walk in the Woods
Abundant Life Fellowship of Custer SD
Acupuncture 4 Health
Addiction Recovery Centers of the Black Hills
Adventure Rentals
Aflac- Carol Perrigo
Al Cornella Refrigeration
ALPHA Builders, LLC
Altitude Gifts & Sweet Shoppe
American Family Insurance- Ronni Calvird Agency, Inc
American Legion Post 46
Art Expressions Gallery of Custer
Aspen +Pine Realty
Aspen Federal Credit Union
Bakers Bakery
Bavarian Inn
Bear Country USA, Inc
Beaver Lake Campground
Beecher Rock Vehicle Storage
Begging Burro Mexican Bistro and Tequila Bar
Best Western Buffalo Ridge Inn
Big Pine Campground
Black Hills & Badlands
Black Hills Aerial Adventures, Inc
Black Hills Balloons
Black Hills Burgers & Pizza Co
Black Hills Candle, LLC
Black Hills Chemical & Janitorial
Black Hills Electric Cooperative, Inc

Black Hills Energy
Black Hills Federal Credit Union
Black Hills Parks & Forests Association
Black Hills Pizza Hut

Black Hills Pizza Hut
Black Hills Playhouse
Black Hills Power Bikes Rentals and Boutique
Body of Christ Ministry
Bradeen Real Estate & Auctions, Inc
Branch Construction Services, LLC
Buffalo Ridge Camp Resort
Buglin' Bull
Busy Ewe Farm & Fibers
Calamity Peak Lodge
Carr Electric Company, LLC
Carson Drug
Certified Folder Display Service, Inc
Chalet Motel
Chamberlain McColley's Funeral Home
Chapel in the Hills
Charley and Norma Najacht
Chief Motel
Christy Chamberlain & Bob Reich
City of Custer
Claw Antler and Hide Inc
Coca-Cola Bottling Company
Colleen Hennessy and Jim Frank
Comfort Inn & Suites
Craig Hindle Construction
Crazy Horse Memorial
Crossroads Church
Custer Ace Hardware
Custer Ambulance Service
Custer Area Arts Council
Custer Beacon, LLC
Custer Care and Rehab Center
Custer Chiropractic
Custer City Masonic Lodge #66
Custer County Airport
Custer County Candy Company
Custer County Chronicle (SHP Holdings, LLC)
Custer County Conservation District
Custer County Democratic Party
Custer County Library Foundation
Custer County Republicans
Custer Dental Studio
Custer Golf Corp/ Rocky Knolls Golf Course

Custer Heating and Air Conditioning
Custer Lions Club
Custer Lutheran Fellowship
Custer Mile High Garden Club

Custer Mountain Cabins & Campground
Custer Mt. Rushmore KOA
Custer Piecemakers Quilt Guild
Custer Rotary Club
Custer Senior Center
Custer State Farm
Custer State Park
Custer Subway
Custer Wolf, The
Custer YMCA
Custer's Gulch RV Park & Campground
Dacotah Bank
Dakota Dream Bed and Breakfast & Horse Hotel
Dakota Greens- Custer Greenhouse & Nursery, Inc
Dakota Photographic
Days Inn
Deep Creek Art Gallery
Diane Dennis
Don & Arlayne Barmore
Double Diamond Ranch
Eagles Landing Lodge
Econolodge Custer
Edward Jones- Mark Koch
Edward Jones-Kris Zerbe
enCore Energy Corp
Evergreen Media
Feel Good Café
First Choice Lock and Key
First Interstate Bank
Floors and More Cleaning and Restoration
Four Mile Old West Town and Campground
Fred and Wendy Hlvala
Freedom Hills Wealth Management
Freeman's Electric Service, Inc.
French Creek RV Park and Campground
French Creek Supply- NAPA Auto Parts
French Creek Tree Fellers, LLC
Frenchy's Hideaways
Frontier Photo
George S Mickelson Trail
Gold Camp Cabins, LLC
Gold Pan Saloon/ Calamity Jane Coffee

Gold Valley Camp
Golden West Telecommunications
Good Karma Jewelry
Green Owl Media & Photography

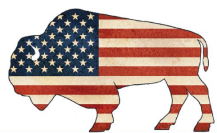
Grizzly Gulch LLC
Growing Roots, Inc
H & R Block
Harney Peak Chapter, NSDAR
High Mountain Outfitters
Highmark Credit Union
Hills Inn, The
Hjem A.M.
Holiday Inn Express & Suites
Homeslice Media Group
Homestead Carpet Care
Horatio's Homemade Ice Cream
Hounds Pugs and Hugs
Image 360 (formerly Signs Now)
J & M Lawn Care LLC
Jackie Hartwick
Jam Heating and Cooling LLC
Jenny's Floral
Jewel Cave National Monument
Jim and Patti Lee
John and Diana Carson
John and Marci OConnell
Jon Gindhart, DC, PLLC
Jorgensen Log Homes Inc
JQ Clothing Co
K & S Stagecoach Stop
K2 Masonry & Concrete, Inc
Ketel Thorstenson, LLP
Kieffer Sanitation
Kitchens by Karla
Lampert Properties
Lasting Impressions Unlimited
Laurie Arthur, Inc.
Lenny Merriam CPA, CFE, PLLC
Lewis Realty/ KW Black Hills
LFC Veterinary Service, LLC
Living Outreach Church
LJ's Recovery & Transport, LLC
Lynn's Dakotamart
Maria's Mexican, LLC
McGas Propane LLC
Mickelson Trail Affiliates

Miner's Cup LLC
Moccasin Springs
Monument Health- Custer Hospital/Clinic
Mount Rushmore National Memorial
Moun...

Mountainview Baptist Church
Mt Rushmore Brewing Co.
Murray Auto Repair LLC
Naomi Haraldson
NARFE
Nelsons Oil & Gas
New Trails Ministry
Nielsen Enterprises, LLC
NXTLAW
Operation Black Hills Cabin
Our Place
Our Redeemer Lutheran Church
Outlaw Ranch
Overland America Corp
PDQ Construction
Peaceful Meadows, LLC
Pine Rest Cabins
Pizza Mill
Pleasant Valley Farm & Cabins LLC
Plenty Star Ranch Retreat
Prairie Hills Transit
Premier Family Eyecare
Purple Pie Place
Rabbit Bicycle Rental- Giddy up & Go Shuttle Service
Reed's Chimney Sweeping, Handyman & Caretaking
Regency/ CSP Resorts (*State Game Lodge, Sylvan Lake Lodge, Legion Lake Lodge, Blue Bell Lodge, Rock
Crest Lodge, CSP Jeep Tours*)
Reptile Gardens
Road Runner, Inc
Rock Solid Enterprises, LLC
Rocket Motel, LLC
Ronald McDonald Charities
RP Lumber Co Inc
Rush Mountain Adventure Park
Rushmore Photo & Gifts, Inc
Rushmore Vacation Rentals
Sander Sanitation Service
Sentinel Federal Credit Union
Servall Uniform and Linens
Sew What?
Shady Rest Motel
Shepherd of the Hills Evangelical Lutheran Church

Simon Contractors of South Dakota Inc.
Skogen Kitchen
Sousleys HillBilly Barbeque Catering
South Dakota Outdoor Shop
Southern Hills Animal Clinic

Southern Hills Animal Clinic
Southern Hills Family Medicine, Prof. LLC
Southern Hills Law, PLLC
Southern Hills Tactical
Southern Hills Title, Inc
Spokane Creek Cabin and Camp
Sprockets Fun Foundry
Star Ridge Advertisements
Starr Insurance
Steele Collision
Steve & Yolanda Davis
Stockade Lake Cabins
Stone Décor and Supply
Studt Construction, Inc
Sturgis Mustang Rally
Sunset RV Park
Sunshine Storage
Super 8
Sylvan Rocks Climbing School and Guide Service
Tallgrass Landscape Architecture
Tanglewood Estates
Tennyson Investments, LLC
The Blind Guy of the Black Hills, LLC
The Cruisin' Canvas
The Mammoth Site
Thomas Home Improvement
Travel Custer
United Way of the Black Hills
US Flagpole Guy of the Black Hills
USDA Forest Supervisor Office
Valhalla Legal, PLLC
Vector Design Print & Tech
VFW Post 3442
Vineyard Black Hills
Western Skies Real Estate
Wind Cave National Park
Windsong Valley Gardens
Workplace Disability Network of the Black Hills
World Fossil Finder Museum
Xanterra
Zonta Club of the Southern Black Hills



WELCOME

Sleep Better South Dakota LLC
Our Quilty Things
Gideons International- Southern Hills Camp
Pain & Movement Solutions
ZenBusiness
Sweet Clover and Sage Salon
Splish Splash Car, RV, and Dog Wash
HR Matchbook
Custer Valley Efficiency Living
Western Tire Chain, LLC
John Boy's Texas BBQ LLC
Edward Jones-Jared Slagle
Rise- Custer
DGR Engineering
Glen Erin Horse Camp
Custer's Rendezvous
Rapid Fire Protection
Black Hills Bronco Adventures
Sage Creek Grille

MEMBERSHIP SPOTLIGHT

Today's Membership Monday is Rapid Fire Protection. Here are some words from the owners. "Always Safe, Always Prepared: Protecting What Matters Most. Founded in 1993 Rapid Fire Protection, a Pye-Barker company started as a small, family-oriented company. With over 30 years of experience, we have built a reputation for providing exceptional service and expertise in keeping people, property, and business assets safe. From our humble beginnings in the basement of our founder's home, we have become a trusted Fire & Protection industry leader.



2024 Custer Chamber

Member Spotlight

Rapid Fire



AT RAPID FIRE PROTECTION, A PYE-BARKER COMPANY, WE BELIEVE IN PROTECTING WHAT MATTERS MOST. WITH A FOCUS ON QUALITY, SAFETY, AND CUSTOMER SATISFACTION, WE STRIVE TO DELIVER EXCEPTIONAL VALUE AND PEACE OF MIND TO EVERY CLIENT.

Our Services Include:

- Fire Protection Design & Engineering
- Fire Sprinkler Installation & Maintenance
- Fire Alarm Design
- Fire Alarm Installation & Maintenance
- Fire Alarm Panel Monitoring
- Special Hazards Protection
- Fire Extinguisher Inspections & Sales
- AFFF Foam Replacement

RAPID FIRE
A PYE-BARKER COMPANY

Proud part of

PB PYE-BARKER
FIRE & SAFETY • EST. 1948

Address: 1530 Samco Rd, Rapid City Phone: 605-219-1834
Email: saraw@rapidfireinc.com

AREA EVENTS





FIRECRACKER

Tuesday

TACOS - TEQUILA - TINGO

BINGO PROCEEDS WILL GO TOWARD THE CUSTER
VOLUNTEER FIRE DEPARTMENT JULY 4TH FIREWORKS FUND!

TUESDAYS - 6:30 PM
GOLD PAN SALOON

Open House

224 Main Street
Hill City SD

OLD TIME AUDIOTAPES

OLD TYME CHRISTMAS

Sale

2-8

DECEMBER

10AM -6PM

BUY 1

GET 1

HALF



The background of the top section is decorated with various gingerbread cookies and Christmas-themed illustrations. On the left, there's a large gingerbread cookie shaped like a gingerbread man, a green star, a yellow star, and a red and white striped candy cane. On the right, there's a green Christmas tree with white lights and red ornaments, a red star, and a gingerbread cookie shaped like a snowflake. At the bottom, there's a gingerbread house with a window and a door, a blue round cookie with a white snowflake, a yellow star, a red star, and a red and white striped candy cane.

CUSTER SENIOR CENTER'S ANNUAL COOKIE CANDY WALK

Stop by the Custer Senior Center to
purchase your favorite homemade
holiday treats

DECEMBER 6TH, 8AM TO 12PM

538 MT. RUSHMORE RD.
CUSTER, SD 57730

Power Sports - Vehicles - Military Collectables

Custer Area December Consignors

ONLINE AUCTION

Bidding Closes 4:00 pm TUESDAY DECEMBER 10, 2024

Bidding opens Friday, December 6th, 2024

Watch for signs!

Brief description of items located at 3 locations:-BRADEEN AUCTION FACILITY, 9 WEST MT. RUSHMORE RD., CUSTER SD: Including: 1987 Road Ranger 18ft. Camper, 2007 Silverado 4x4 Pickup, 2006 Sedona 21ft. Pontoon Boat, snowmobiles, skid steer angle snowplow and large consignment of military related collectables and MORE!

-CUSTER HIGHLANDS FIRE DEPARTMENT, 12 Miles East of NEWCASTLE, WY on Hwy. 16, & 3 miles south on Dewey Rd.: Including: 1995 F-350 Ford, V8 gas truck, 102K miles, with Kiefer bed/Firefighting unit, 200 gal. Poly tank, 18HP pump, currently State Certified & in service; 1992 International 1000 gal. Fire Truck, Cummins Dsl., W/E-ONE body, Hale pump, complete w/hoses, etc., winterized, good!; 2012 Ram 550 4x4 crew cab pickup with deluxe utility bed, fuel tank, portable air, gooseneck, tool boxes, 146K mi., good; 20012 Legend all aluminum triple axle, 30' enclosed cargo trailer, V-nose, front/rear ramp doors, side door, deluxe lighting, fully lined, rail tie downs, nice!; '59 Chevy Viking 60 Truck/chassis, running condition, needs work, 156"WB; 2001 Montana/Keystone fifth wheel camper w/2 slides, interior restoration in progress; Highway construction portable lighting system, Honda gas powered, 2 large telescoping lights, on rubber, like new; "Jaws of Life" hydraulic system, w/cutter, spreader, rams, hoses, & 4.0 Honda Holatron pump unit, A1; 1500 gallon frameless portable water tank; Stihl TS510 Cut-off saw; Vevor vibratory packer, 196cc, good; youth dirt bike & ATV; Angle snow plow & ATV plow; 15,000 fifth wheel hitch, new; and MUCH MORE!

12050 DEERFIELD ROAD, HILL CITY SD: Including: 2004 Honda Rancher 350 TWD; Alumacraft Missouriian 16ft.; Magum 4x8 tilt bed trailer; Lanterns; Antique wrenches; crest freezer; tools; deer antlers; fishing tactical; hunting gear; ice fishing sled; MTD 12 horse lawn tractor; gun cabinet; hunting knives; Dewalt drill and many power tools; Poulanbro push mower; ice augers and MUCH MORE!

Owners:

**Custer Area
Consignors**

BRADEEN
100 YEARS

REAL ESTATE & AUCTIONS

Ron Bradeen - Jeff Storm - Travis Mayer, Auctioneers
605-673-2629 • Custer, SD
www.bradeenauction.com



GOLD PAN SALOON • END OF PROHIBITION PARTY
SATURDAY, DEC. 7 • 6 P.M. - CLOSE





ENDS AT LAST!

DECEMBER 5, 1933

BARTENDERS POISED FOR DRINKERS' RUSH

Party like it's 1933!

Celebrate the signing of the 21st Amendment!

1930s-era cocktails • Costume contest • Prohibition-era photo shoots
Come dressed in your favorite 1930s costume - or have some of our accessories!



GRAB A FESTIVE DRINK DURING THE

Holiday Parade

PARADE INFO : SATURDAY DECEMBER 7TH 5:30

**HOT COCOA & COFFEE FOR SALE OUTSIDE
FROM 3-6PM**

**SPECIALTY DRINKS PREPARED
INSIDE AT OUR COFFEE BAR**

BEER, WINE, & SELTZERS AVAILABLE

507 MT RUSHMORE RD CUSTER, SD

HOLIDAY IN THE HILLS

HOLIDAY IN THE HILLS CUSTER SENIOR CENTER'S ANNUAL OPEN HOUSE

The public is invited to this free local entertainment with refreshments. This Event is included in the Custer's Holiday in the Hills celebration.

SATURDAY, DECEMBER 7TH, 2024
12:30 - 3:30 P.M.



Sandstone Singers



Isa Kirk

The Sandstone Singers will be performing at 2:00 p.m.
& Isa Kirk will have a one day only Art Display.

538 MT. RUSHMORE RD., CUSTER, SD 57730

SD DEMS



Custer County
Democratic Party

BREAKFAST GATHERING

1ST Saturday of The Month

Meet Your Fellow Democrats!

Saturday, December 7th - 9:15 AM

Laughing Water Restaurant

Crazy Horse Memorial



**Please RSVP via email by
Noon - Friday, 12.06.24**



See You Saturday!



Email: ccsddp21info@gmail.com

PO Box 5065 Custer, SD 57730

 Facebook:

[@custercountydemocratsofsouthdakota](https://www.facebook.com/custercountydemocratsofsouthdakota)



YOU ARE INVITED TO OUR

HOLIDAY

Open House

HOLIDAY SHOPPING SALES

HOLIDAY TREATS
REFRESHMENTS
RAFFLES

SATURDAY DEC 7TH
4-6PM

507 MT. RUSHMORE RD.
CUSTER, SD

FREE
COMMUNITY



BBQ



Saturday, Dec. 7th.

11:30 — 1:00pm

@ 37 N. 6th. St.

You're invited to join CMA Rushmore Thunder Chapter for a free BBQ lunch as our gift to you. So stop by for lunch and visit with us!!

We are Family friendly.



1881 COURTHOUSE MUSEUM HOLIDAY OPEN HOUSE

Saturday, December 7th

• 4pm - 6:30pm •

411 Mt. Rushmore Rd. Custer, SD



tour the museum: free admission

**enjoy refreshments in the courtroom &
holiday shopping in the bookstore**

**purchase your 2025 calendar:
Schools of Custer County**



South Dakota Enhanced Conceal Carry Class

This is a One day Class

Saturday Dec. 7th 2024 9:00am to 4:30pm

The Enhanced Permit allows you carry in 38 states including MN, NE, WI, NV, NH, WA, and SC

Class size is limited so register early.

For additional information or to register for the class you can e-mail the instructor at echo.ft.sd@gmail.com, call the shop at 605-673-3222 or e mail us southernhillstactical@gwtc.net

Student Name: _____ Grade: _____ School: _____
Submissions can be emailed to jeca_information@nps.gov, mailed to 11149 US HWY 16, Custer, SD 57730, or handed into the Jewel Cave Visitor Center. Art by Heatherheckel.com



Did you know that the first recorded entry into Jewel Cave was late summer of 1900? That means that 2025 is the 125th anniversary of this discovery! Get excited!

To celebrate Jewel Cave National Monument will be having monthly events to help us and visitors discover something new. For December we are kicking off our coloring contest!

Participants will color the provided sheet and park staff will vote together to select a winner. The winner's picture will be made into a sticker.

Contest runs from **December 9th, 2024- February 7th, 2025**. Please submit completed artwork along with the student's name, grade, and school to the visitor center (11149 US HWY 16 Custer, SD 57730) or email JECA_information@nps.gov.

We look forward to submissions and encourage everyone to stay tuned for future events!

Aimee Murillo
Chief of Interpretation
Jewel Cave National Monument
Custer, South Dakota
(605) 673-8330 office



Donate Blood

American Legion Post 46

Donate Blood

Thursday, December 12th, 2024
9:30 a.m. – 5:00 p.m.
Friday, December 13th, 2024
10:00 a.m. – 2:30 p.m.
@

Custer City Masonic Lodge #66
220 N. 6th St., Custer, SD 57730



December

12th & 13th

Scan this QR Code to schedule a donation day/time



Contact: Deb Streets, at 605-517-1796 if you need help in scheduling.

About The American Legion:

The American Legion is the largest wartime veterans service organization with about 1.7 million members in roughly 12,000 posts across the nation. Chartered by Congress in 1919, The American Legion is committed to mentoring youth and sponsoring wholesome community programs, advocating patriotism and honor, promoting a strong national security and continued devotion to servicemembers and veterans.

If you would like to be a part of our **Custer American Legion Post #46**, please contact us at: 605-673-3930 or adjutant@custerlegion46.org. We are **Veterans Strengthening America!**



 **CUSTER COUNTY**
LIBRARY

PLEASE JOIN US FOR AN
OLD FASHIONED HOLIDAY

OLD FASHIONED HOLIDAY
STORY TIME AT
THE 1881 COURTHOUSE MUSEUM

FRIDAY, DEC. 13TH AT 10:00 AM

MEET AT THE LIBRARY TO WALK OVER

OR

AT THE BACK DOOR OF THE MUSEUM.
HOT COCOA & TREATS WILL BE SERVED
BACK AT THE LIBRARY OPEN HOUSE
FOLLOWING STORY TIME



Friday, December 13th

11:00 a.m. - 4:30 p.m.



You are invited:

Winter Library Open House

2024

Stop by for Seasons Greetings, gift basket drawing, &
to enjoy warm treats in honor of National Hot Chocolate Day!

We ♥ our patrons.



CHRISTMAS FOR KIDS
2024



The 32nd Annual Christmas for Kids event will take place at the Custer High School on Saturday December 14th, 2023 Noon-3:00 P.M.

All children residing in Custer County, ages 0-10years, are welcome to attend this free event but must be registered.

Registration via email at custerchristmas4kids@gmail.com, registration will start on Friday November 23rd and end on December 7th.

A reply email will confirm your registration and let you know what time to arrive. Kids and parents will enjoy lunch, holiday games, crafts and kids will visit with Santa and Mrs. Claus.

If you would like to donate to this event to assist with our toy purchases, or have any questions, please contact Corey or Jana Virtue at custerchristmas4kids@gmail.com or at 605-673-2396.

CUSTER BEACON PRESENTS:

A

COWBOY
CHRISTMAS

CHRISTMAS

DEC 14 : 4-10PM

FEATURING: LEGENDS OF DAKOTA COUNTRY MUSIC HALL OF FAME INDUCTEES

ALLEN & JILL KIRKHAM

DAKOTA COUNTRY BAND

DOUBLE HEADER LIVE MUSIC
VENDORS & CRAFT MAKING
OLD WEST ROBBERY REENACTMENTS
FOOD & DRINK SPECIALS
COWBOY POKER • DANCING
PHOTO BOOTH
FREE FOR ALL AGES
DRESS UP OR COME AS YOU ARE



more info at
www.custerbeacon.com





**HOLIDAY
RAFFLE PRIZES**

CINCH JEANS
KIMES CLOTHING

VIP HOLIDAY PARTY

DECEMBER 14TH

4-6PM

507 MT RUSHMORE RD CUSTER, SD



YOU ARE INVITED TO

Christmas

MEMBERSHIP PARTY

Join us for a Christmas Membership Party. We will be serving Christmas goodies and drinks at our upcoming membership meeting. We ask that all members stop by for a bit of Christmas fun!

MONDAY

DECEMBER

16

AT 02 PM

538 MT. RUSHMORE RD.
CUSTER, SD 57730

CUSTER SENIOR CENTER MEMBERSHIP

MEMBERSHIP DRIVE

The Senior Center has three types of membership available:

Lifetime Membership \$ 250

Annual Membership (50 and over) \$ 35

Associate Membership (under 50) \$ 20

Annual Membership runs from March 1st each year to the end of the following February. We plan to send out reminders soon to all current annual members.

February. We plan to send out reminders soon to all current annual members.

ANNOUNCEMENT! ANNOUNCEMENT!

New members can join anytime after December 1st and receive extra time for their membership. Their 2025 membership would begin immediately and run through February of 2026.

Encourage your friends and family to join now and take advantage of this great deal.

OR...HOW ABOUT THE GIFT OF A SENIOR CENTER MEMBERSHIP TO A FRIEND OR FAMILY MEMBER FOR CHRISTMAS??



National Park Service
U.S. Department of the Interior

Wind Cave National Park
26611 U.S. Highway 385
Hot Springs, SD 57747

605-745-4600 phone
www.nps.gov

Wind Cave National Park News Release

Release Date: December 4, 2024
For Immediate Release

Celebrate the season with Wind Cave's holiday open house and annual bird count

HOT SRINGS, S.D. – Holiday events this year at Wind Cave National Park begin Sunday, December 15, with the park's annual Christmas Bird Count, followed by a holiday open house on Tuesday, December 17.

The bird count begins at 7:30 a.m. in front of the visitor center. Staff will distribute hiking and driving routes and datasheet packets. Participants are encouraged to bring a lunch, warm clothes, and if you have them, binoculars, field guides, and spotting scopes.

The count ends at 2:30 p.m., but it is not required to attend the whole day. Smaller hiking and driving units are available. If you plan to attend, have questions, or would like to request specific units, please contact Noah Robison at (605) 745-1149 or via email at noah_robison@nps.gov.

The count is patterned after the nationwide National Audubon Society effort to document trends in wintering birdlife throughout the United States. The count will cover all of Wind Cave National Park and areas of the Black Hills National Forest and Custer State Park. Information from the count will be provided to the South Dakota Ornithological Union.

Festivities move inside on Tuesday, December 17, when the park hosts its annual holiday open house. It will run from 1 p.m. to 3 p.m. at the visitor center. Light refreshments will be served, and students from the Hot Springs' third grade will present their Christmas program at 1:15 p.m.

During the open house, the public will have the opportunity to view new park exhibits and browse through the park store operated by the Black Hills Parks and Forests Association.

- More -

The visitor center will close on Christmas and New Year's Day to allow staff to celebrate the holidays with their families. Throughout the remainder of the winter, the visitor center will be open daily from 8 a.m. to 4:30 p.m.





Photo Caption: Wind Cave's annual Christmas Bird Count is Sunday, December 15. (NPS Photo)

[Alt Text: A man dressed in a brown jacket wearing a green and white pack is crouched down in yellow grass while looking through binoculars at some tall pine trees on the photo's right.]

About the National Park Service. More than 20,000 National Park Service employees care for America's 430+ national parks and work with communities across the nation to help preserve local history and create close-to-home recreational opportunities. Learn more at www.nps.gov, and on Facebook, Instagram, X, and YouTube.

www.nps.gov

EXPERIENCE YOUR AMERICA™

The National Park Service cares for special places saved by the American people so that all may experience our heritage.



**YOU ARE INVITED TO
VINYL RECORD CLUB'S
JINGLE JAMS
HOLIDAY PARTY**

DECEMBER 10TH 7:00 PM

DECEMBER 18TH-5:30 PM

***WEAR YOUR HOLIDAY SWEATERS**

***APPETIZERS & DOOR PRIZES PROVIDED**

***OPTION TO WRAP UP AN OLD ALBUM IF YOU'D LIKE TO PARTICIPATE IN THE WHITE ELEPHANT GIFT EXCHANGE**



Be a part of making someone's Christmas merrier

SELECT-A-GIFT

How to Donate?

Before December 18th

Mail checks to:

Select-A-Gift, PO Box 366, Custer, SD 57730

(make checks out to Custer Ministerial Alliance with Select-A-Gift in the memo)

or drop off cash or checks into the red boxes:

Before or after services at: Custer Lutheran Fellowship,
Custer Community Church, St. John the Baptist Catholic Church, or Our
Redeemer Lutheran Church

And at Custer Chamber of Commerce, First Interstate Bank,
Highmark Federal Credit Union, Dacotah Bank, or the Custer Beacon.



Select A Gift is a community program that has provided gifts to lower income families in Custer county. This program has been around for decades and is the only one that benefits both adults and children. Because of your generous donation adults and teenagers will receive a gift card of \$30. Children will receive a toy from Santa's Toyland the day of gifting on December 21 at Custer Lutheran Fellowship.



Custer State Park Winter Events 24-25



Visitor Center Hours: 9:00am - 4:00pm Daily

Closed Thanksgiving, Christmas Eve, Christmas Day, and Easter.

Free Snowshoe Rentals November - March
Adult and youth sizes. Can be checked out up to 7 days.



Festival of Trees & 'Caching Through the Snow Dec 1-31

Local businesses, organizations, and clubs decorate trees and put them on display in the Visitor Center. Additionally, the Visitor Center has GPS units and instructions on how to have your own adventure of geocaching. Participants use GPS units to find "caches" outside. Within each cache is part of a Christmas ornament. Find all of them to construct your own ornament at the Visitor Center to take home.



First Day Hikes



Jan 1

Parks across the USA all join together in starting the new year off on the right foot. Multiple hikes are offered every January 1st within Custer State Park. Whether you prefer a challenging hike or a gentle stroll, we have a hike for you.

Valentine's Weekend



Feb 14-15

Valentine's Weekend: Enjoy a State Game Lodge dinner and "Nature's Mating Game". This program is a cheeky adults only program all about how South Dakota's wildlife choose mates and reproduce. Join in on a Wildlife Loop Caravan or a Lover's Leap Snowshoe Hike. Contact the State Game Lodge to purchase tickets (605) 255-4388.

Bluebird Box Workshop

Mar 22-23



Build a bluebird box for free to take home. Learn about the species of bluebirds that live in Custer State Park, and possibly see an early arriving one too. One bluebird house per family/group.

Don't miss out on any programs by visiting us online

Website

Facebook

Instagram



605.394.2693 — custerstatepark@state.sd.us



Calling all artists!



Fine Art Festival

2025

6th and Washington
St in Custer, Sd

14-15 June 2025



Event is Juried and awards will be given

For more information

deepcreekart@yahoo.com

312-505-4592

ANNOUNCEMENTS



BHPTA Winter "Clearance Cave"

Outlet Style Shopping Event
Bargain Bins - \$1 / \$2 / \$5 / \$10 / \$20

STARTING THANKSGIVING WEEK

Wind Cave National Park
Visitor Center Store



BLACK HILLS
**PARKS &
FORESTS**
ASSOCIATION



HAPPY HOUR

MONDAY-FRIDAY

2PM-5PM

.....
\$3 pbr • busch light tall boys

\$4 house wine • well singles


\$5 house margaritas • draft pints

\$6 onion rings

\$7 angus sliders

\$8 nacho grande



511 Mt. Rushmore Rd., Custer, SD | 605.673.4477 | buglinbull.com |  @BuglinBull

SOUSLEYS HILLBILLY BAR-B-QUE





Wood fired slow smoked Ozark style ribs, brisket, pulled pork, whole Hog and more.

CUSTER, SD (605) 360-2741



Extended Holiday Hours

NOW THROUGH DECEMBER 24TH

May the warmth of Christmas fill

MONDAY - SUNDAY

11AM - 6PM

507 MT. RUSHMORE RD. CUSTER, SD



**Payroll Services
from KT**

The Right Addition



**SUBMIT A
REQUEST
FOR PAYROLL
SERVICES**



to Your Team!

Our business accounting team will sustain the everyday operational and accounting functions of your organization, allowing you to make strategic business decisions and focus on your customers.


**KETEL
THORSTENSON**
CPAs • ADVISORS

Your Goals. Our Experts.

Rapid City • Spearfish • Gillette

KTLLP.CPA



Forest Service
U.S. DEPARTMENT OF AGRICULTURE

Black Hills National Forest

Forest Service News Release

Media Contact: Scott Jacobson, Public Affairs Officer

(605) 440-1409

scott.j.jacobson@usda.gov

www.fs.usda.gov/blackhills/



**Sheridan Lake Fishing Pier off U.S. Highway
385 to Close Temporarily**

RAPID CITY, S.D., Nov. 27, 2024 – The Sheridan Lake Fishing Pier located off U.S. Highway 385 will be closed Monday, Dec. 2, 2024, through Friday, Dec. 6, 2025, while tree removal operations take place across the road. Use of the Fishing Pier during tree removal is hazardous due to falling rocks and trees.

The tree clearing is a preliminary effort of phase two of the multi-year construction project on Highway 385. Weather dependent, Phase 2 construction is scheduled to begin in late 2024 or early 2025. The contractor will be operating a flagger and pilot car for motorists on Highway 385.

Highway 385 Project Information: For questions regarding the project, contact Tim Wicks, Custer Area Engineering Supervisor at 605-673-4948 or via email at tim.wicks@state.sd.us. Find additional project information including maps, timelines, and construction updates on the website at <https://www.US-385.com>.

Project Text Message Updates: For updates on major traffic changes on the Highway 385 project, subscribe to a free text-in service. To subscribe, simply text “US385” to 605-566-4041. Subscribers can unsubscribe at any time.

For more information on the Black Hills National Forest, visit <http://www.fs.usda.gov/blackhills>, follow the Forest on Facebook: <https://www.facebook.com/blackhillsnf> or Twitter: <https://twitter.com/BlackHillsNF>.

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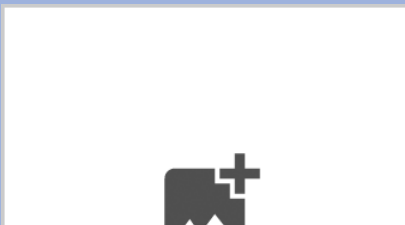
USDA is an equal opportunity provider, employer, and lender.

Custer State Park Announces Trail Upgrades and Temporary Closures

Pierre, S.D.– The South Dakota Game, Fish and Parks today announced the start of a significant trail upgrade project aimed at enhancing the visitor experience and preserving the natural beauty of Custer State Park.

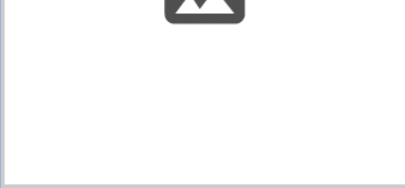
To facilitate these improvements, *portions of the Sylvan Lake Shoreline Trail will be temporarily closed, while the entire Sunday Gulch Trail will be closed starting September 9, 2024, and continue into the spring of 2025.*

For more information about the trail upgrades or the Sylvan Lake Master Plan, please visit custerstatepark.com or contact Lydia Austin at Lydia.Austin@state.sd.us



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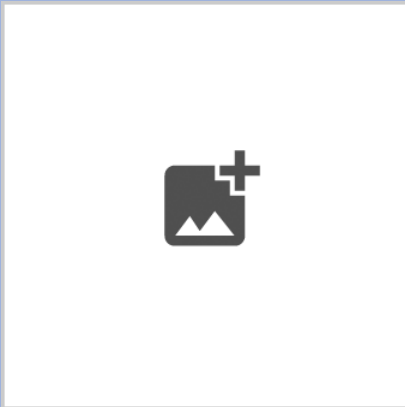
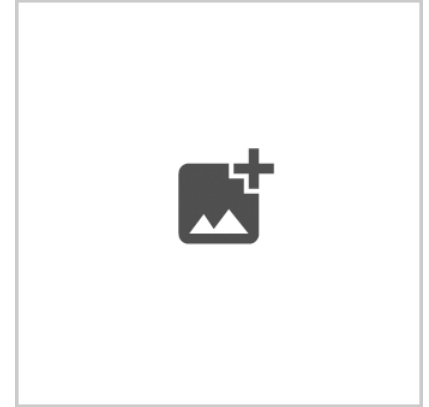
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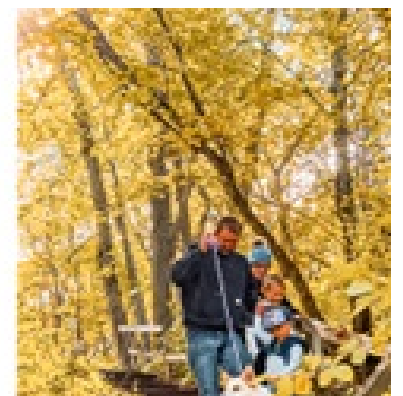
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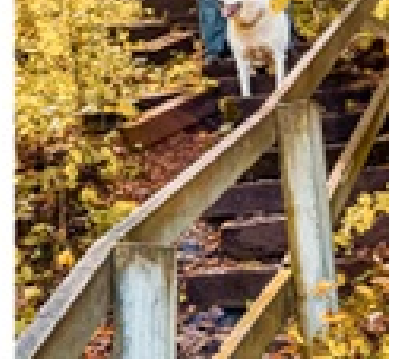
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NEWS FROM THE STATE

South Dakota

NOVEMBER 2024
SDVISIT.COM





The Holiday Season is upon us, Tourism Friends!

I'm going to keep my monthly message short as I can imagine how busy you all are gearing up for Thanksgiving.

1. The *2025 Governor's Conference on Tourism* is consuming huge chunks of our workdays now. We are very excited about this particular conference! Check out speakers, schedules and other details at www.SouthDakotaTourismConference.com . Please contact us if you have any questions about the event. Also, thank you to so many of you who nominated industry members for one of the Tourism Awards. This has been one of the best years for nominations!
2. Applications and nominations for *2024 Great Place* and *2024 Great Face* designations closed on October 15. We greatly appreciate all of the businesses/organizations and people who go above and beyond for our visitors. THANK YOU and CONGRATULATIONS!
3. There are so many incredible updates below about our A La Carte Marketing Program, a December 10 webinar about Interstate Welcome Center programs, the department's winter marketing campaign, a new passport featuring the Glacial Lakes & Prairies region, and our recent outreach at Brand USA Travel Week in London. Be sure and read on!

The team and I want to take this moment to wish each and every one of you, your families and teams a very blessed and happy Thanksgiving. We are so grateful for our industry, our partners, and our beautiful state. Please join us this holiday in taking time to reflect upon the many blessings we experience day in and day out, the big and the small. May God bless you during this special season of the year.

All our best,
Jim and Team





U.S. TO ISSUE 64K+ MORE H-2B VISAS FOR FY 2025

Dear Industry Partners,

For those of you who utilize the H-2B program, please see this important news about additional workers being added to the program for FY 2025:

The Biden administration will issue 64,716 additional H-2B visas for fiscal 2025, bringing the total to more than 130,700, the maximum allowed by Congress. These visas are expected to go to workers in industries such as hospitality and tourism, as well as for seasonal and other temporary workers.

Full Story: [BorderReport](#) (11/15), [Bloomberg Law](#) (11/15)

All our best,

Jim and Team

PRESS RELEASE



National Park Service
U.S. Department of the Interior

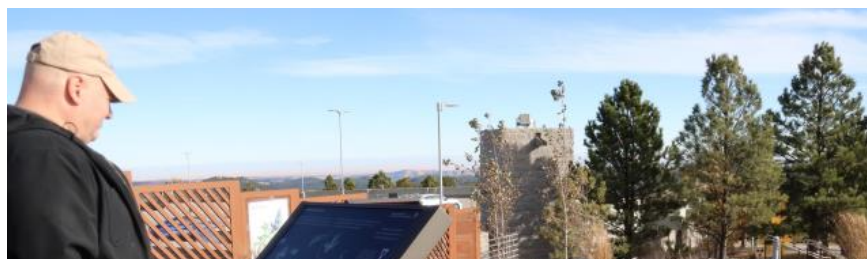
Mount Rushmore National Memorial
13000 Highway 244,
Building 31, Suite 1
Keystone, SD 57751

605-574-3115 phone
www.nps.gov/moru

Mount Rushmore National Memorial News Release

For Immediate Release – November 12, 2024
Contact: Blaine Kortemeyer Phone: (605) 574-3170
Email: moru_information@nps.gov

New Outdoor Ethnobotanical Garden Expands Interpretive Storytelling at the Memorial





KEYSTONE, SD -- To celebrate *Native American Heritage Month*, Mount Rushmore National Memorial is excited to open a new outdoor exhibit focused on Lakota ethnobotany, star knowledge, and sacred sites. The exhibit, titled *Stone Hoop and Ethnobotanical Garden*, is organized in a circular design replicating Indigenous stone hoops found throughout North America. Several stone spokes originating from a center cairn correspond to significant sacred sites and celestial objects. This exhibit is a collaboration between financial support from the *National Park Foundation* (NPF), logistical support from the *Mount Rushmore Society*, and consultation with the Memorial's *Associated Tribal Nations*. "The National Park Service (NPS) thrives on strong partnerships," said Superintendent Michelle Wheatley, "this garden will enhance the visitor experience for years to come. We are very excited to be able to expand our interpretive storytelling in new and dynamic ways." The exhibit is open to the public during regular operating hours and is located at the main entrance of the park.

Funding for the exhibit came from the NPF in the form of a \$250,000 grant. This funding supported all aspects of the project – including concrete construction, vegetation placement, and interpretive materials. "The Stone Hoop Garden is the result of dedicated leadership and thoughtful collaborators who worked together to ensure that this space would be an authentic reflection of Native American

EXPERIENCE YOUR AMERICA™

The National Park Service cares for special places saved by the American people so that all may experience our heritage, culture in and around Mount Rushmore National Memorial," said Lise Aangeenbrug, Chief Program Officer at The National Park Foundation. "The National Park Foundation is proud to have been part of it and we're excited for park visitors to be able to enjoy this beautiful space while learning about Tribal culture."

NPF grants provide critical support to fill gaps in telling the American story at NPS units. The Stone Hoop Garden enhances the storytelling at Mount Rushmore National Memorial and reinforces the agency's mission to share all our nation's histories.

About the National Park Service: More than 20,000 National Park Service employees care for America's 430+ national parks and work with communities across the nation to help preserve local history and create close-to-home recreational opportunities. Learn more at www.nps.gov.

Alt-text: "A visitor in a black jacket and tan baseball cap stands outside looking at an informational sign display in front of a circular rock arrangement on the ground organized in a radial pattern with stones of various colors."



The Black Hills Playhouse and DakotAbilities Present Two Performances This December

The Snow Queen Pt. 2 Premieres December 12 and 13!

For Immediate Release

Sioux Falls, SD – Black Hills Playhouse Education, in collaboration with DakotAbilities, welcomes the

Sioux Falls, SD — Black Hills Playhouse Education, in collaboration with DakotAbilities, welcomes the community to enjoy two special performances of *The Snow Queen Pt. 2* on December 12 and 13 at 1:00 PM, taking place at the Longfellow Center in Sioux Falls. These performances will conclude the October showings of *The Snow Queen Pt. 1*. The Expanding Stage program is an innovative initiative by Black Hills Playhouse Education that empowers individuals of all ages and abilities through inclusive theatre.

Black Hills Playhouse teaching artists bring energy, laughter, and creativity to DakotAbilities, collaborating closely with adults with disabilities. This pioneering theatre program allows participants to explore their creativity, enhance communication and performance skills, and gain confidence in self-expression through the arts. The input from each participant shapes the final performance, creating a truly collaborative and personalized experience. These productions provide a platform for participants to shine on stage, supported by family, friends, and the wider community.

"This is one of our most intricate productions so far, and these artists have been diligently working to create not just one, but two enchanting performances that bring this two-part story to life," shared Deb Workman, BHP's Education Director. "I am incredibly proud of their commitment and effort. We are truly enjoying this process."

Both performances are free and open to the public, but seating is limited and tends to fill up quickly, so early arrival is recommended to secure a spot.

For more information about The Expanding Stage and Black Hills Playhouse, visit www.blackhillsplayhouse.com/expandingstage.

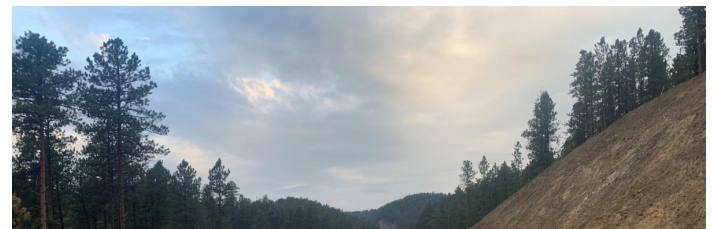


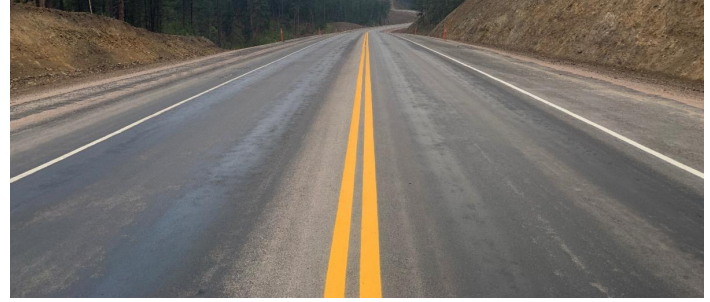
Project Update

Friday, Nov. 29, 2024

Phase 1 Construction Updates:

- Phase 1 construction activities (from the Pennington-Lawrence County line to Pactola Dam) are nearing completion for U.S. Highway 385.
- Final surfacing of Phase 1 will take place in summer 2025.
- Through the winter, the roadway will mostly be a hard, packed surface with a short section of gravel near the north end of the project area.
- The South Dakota Department of Transportation (SDDOT) and the contractor are prepared to provide snow removal operations within the construction area should winter weather arrive while construction is ongoing.





[View Construction Updates](#)

Construction Zone Reminders

- Follow posted speed limits in construction zones.
- Be aware of flaggers and other construction workers in the construction area.
- If you are following a pilot car, stay with the line, and do not stop or exit your vehicle in the project area.
- It is illegal to go beyond cones and barriers within construction zones even when the contractor is not working.

Stay Connected

Take a moment now to share this email with neighbors, friends, coworkers, and anyone else who might be interested in the U.S. Highway 385 Construction Project. Then encourage them to sign up for these project email updates at <https://us-385.com>.

A free text-in service is being used to communicate any major traffic changes. To subscribe, simply text "US385" to 605-566-4041. Subscribers can unsubscribe at any time.



U.S. HIGHWAY 385 CONSTRUCTION

PENNINGTON-LAWRENCE COUNTY LINE TO SHERIDAN LAKE

FREE TEXT ALERTS:

Text "US385" to 605-566-4041



HWY 385 ROUTING INITIATIVE



BH&B is sharing information related to the upcoming *Hwy 385 infrastructure improvement project* that will include *routing options* and continuous business promotion. BH&B's goal is to educate and to explain that this simple detour will not prevent, nor should it discourage visitors from enjoying their vacation in the Black Hills.

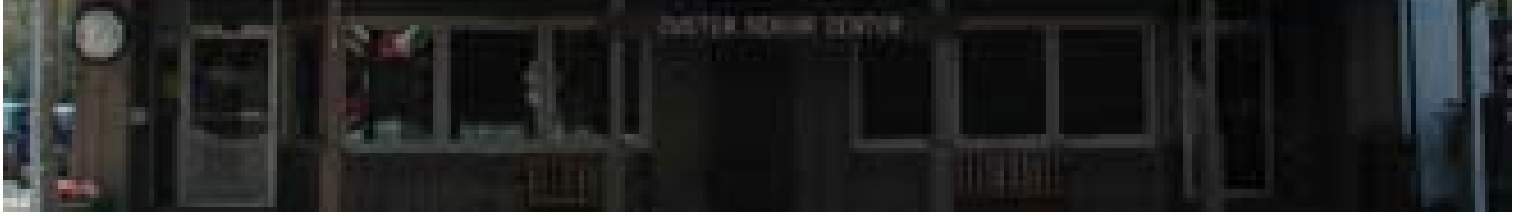
Visit Route Reimagined

A free text-in service is being used to communicate major traffic changes.

To subscribe, simply text "US385" to 605-566-4041.

Subscribers can unsubscribe at any time.





Custer Senior Center

December Activities



To educate every student
to his or her potential

December Information

WEEKLY INSPIRATION

**SUCCESS IS NOT FINAL;
FAILURE IS NOT FATAL;
IT IS THE COURAGE TO CONTINUE
THAT COUNTS.**

WINSTON V. CHURCHILL



HELP WANTED

PICTURE YOURSELF WORKING HERE. CRAZY HORSE MEMORIAL®

Crazy Horse Memorial Foundation in the Black Hills of South Dakota is seeking an **Executive Assistant** to assist with its Central Office operations.

This position is full-time, hourly and year-round at 40 hours per week. Compensation for this position is competitive for the region, including medical, dental, optical, and AFLAC insurances, Paid Personal Leave, and a retirement plan.



Paid Personal Leave, and a retirement plan.

Applicants may apply by submitting a cover letter and resume to:

hr@crazyhorse.org or apply online at **CRAZY HORSE MEMORIAL JOBS** or mail a cover letter and resume to:

**Human Resources Director
Crazy Horse Memorial Foundation
12151 Avenue of the Chiefs
Crazy Horse, SD 57730-8900**



all photos © Crazy Horse Memorial Foundation



**CRAZY HORSE
MEMORIAL®**

APPLYING FOR

NATIONAL PARK SERVICE JOBS



STEPS

To apply for a job, there are 4 basic steps:

- **STEP 1: Create an Account on USAJOBS.GOV**
 - Enter your profile information and create a resume.
 - Consider the Helpful Resume Tips. →
 - Note: Visit [USAJOBS' Help Center](#) for more information on Getting Started
 - You do not need to create a USAJOBS

HELPFUL RESUME TIPS

- Make your resume includes your specialized experience as it relates to the duties section of the job announcements in [USAJOBS](#).
- Include hours of work or full-time/part-time status for each job you include in the

- You do not need to create a USAJOBS account to search for jobs, but you do to create an account to apply for jobs.
- **STEP 2: Search Jobs**
 - Use the USAJOBS search feature to view jobs filtered by position and location or use the advanced search function search with more filters like pay or grade-level.
 - Review job opportunity announcements and save those of interest.
 - Carefully review the "Qualification and Evaluation" section to determine whether you could qualify for the position.
- **STEP 3: Apply For Jobs**
 - Carefully follow the instructions in the "How to Apply" section for each job announcement.
 - Submit any supporting documentation to verify your qualifications.
 - Leaving out a required document may result in you not being found eligible and/or qualified.
- **STEP 4: Manage Your Career**
 - Log into your USAJOBS account to obtain application status for positions for which you have applied.
 - Contact the agency for the specific follow-up questions or those related to the particular job.
 - The agency contact information is listed in the "How to Apply" section of the job announcement.

- time status for each job you include in the work experience section on your resume.
- Make your resume searchable.

COMMON SUPPORTING DOCUMENTS

- College Transcripts
- DD-214 (Certificate of Discharge)
- Recent Performance Appraisals
- SF-15 (App for Vet Preference)
- SF-50s (Official Personnel Actions)
- Vocational Certificates/Licenses

THE NPS HIRING EXPERIENCE

- Apply to a Job Announcement
- Notification of Results sent to Candidate
- Possible Invitation to Interview
- If Selected, a Tentative Offer Letter
- Completion of a Background Check
- A Firm Offer Letter with a Start Date
- Entrance on Duty
- Successful Completion of a Probationary Period (if not previously completed)
- An Amazing Career with the NPS!

FOR QUESTIONS, PLEASE CONTACT:
NATIONALRECRUITMENTTEAM@NPS.GOV



KITCHEN CREW

CREW NEEDED

Part time
Dishwashers!

Skogen Kitchen is hiring!
Tips plus hourly wage
(20\$hr average)

Family Meal

Fun Atmosphere

Stop in to meet us!



MOCCASIN SPRINGS
NATURAL MINERAL SPA

HOT SPRINGS, SD

Hiring
Full Time Massage Therapists

-Great Wages
-Employee Membership

Employee Membership -Flexible Schedule



Contact: soakinhotsprings@gmail.com
605-745-7625



Job Description: Delivery Driver

Job Description Summary:

The Delivery Driver successfully executes the delivery of propane gas to patron locations, while providing excellent customer service. The Delivery Driver reports to the Service Manager.

Essential Functions:

Delivery of propane gas to customers as routed by dispatch.

Other duties as assigned (tank maintenance, assisting service department, basic vehicle maintenance).

Requirements:

Class B license with airbrakes and hazmat (X) endorsement

Education: High school diploma preferred

Willingness to learn company software and procedures

Physical:

Body Positions: Sitting, standing, driving, bending, crawling, climbing

Body Movements: Sitting, standing, driving

Strength: Some lifting is required, up to 100 lbs

Working Conditions: Outside environment, driving and delivering in all weather conditions.

Travel: Daily travel to customer homes and business locations, other company facilities, no overnights.

Hourly Rate: \$24/ hr and up, DOE. Opportunities for overtime and advancement. Other compensation includes health insurance, 401(k) match, and PTO.

Please email your resume to stefany@mccgas.biz or call the office at 605-347-3811.



Job Description: Service Technician

Job Description Summary:

The Service Technician executes the installation, repairing, and operation of company equipment and appliances, while providing excellent customer service. The Service Technician reports to the Service Manager.

Essential Duties:

Tank delivery and setting.

Diagnose and solve customer problems.

Connect appliances.

Install furnaces and heaters.

Requirements:

Hazmat CDL license.

Class B license with airbrakes.

High school diploma preferred.

At least 2 years of commercial driving experience preferred, but not required.

At least 2 years of maintenance/repair experience preferred, but not required.

Excellent problem-solving skills.

Attention to detail.

Ability to collaborate with others in the organization.

Enthusiasm, communication skills, and a passion for safety.

Body Positions: Sitting, standing, driving, bending, crawling, climbing

Strength: Lifting up to 150 lbs

Working Conditions: Outside environment

Travel: Daily travel to customer homes and business locations, as well as other company facilities. No overnights.

Hourly Rate: \$25-\$35 DOE

Please email your resume to stefany@mccgas.biz or call the office at 605-347-3811.

Be sure to check out the Help Wanted section on our [Website](#):

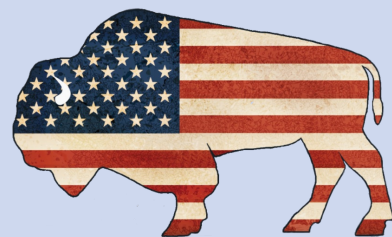
Our Address:

615 Washington Street
Custer, SD 57730

Phone Numbers:

605-673-2244
800-992-9818

dmurray@custersd.com / custersd.com



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